

# LEARN LEAD

*An Initiative of the East Africa Leadership Institute (EALI)*

[www.eastafricaleadership.com](http://www.eastafricaleadership.com)





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**Learn 2 Lead (L2L)** is a four day strategic leadership development seminar for emerging leaders who have the vision, drive and desire to contribute to the progress and prosperity of East Africa.

The seminar, a flagship initiative of the East Africa Leadership Institute (EALI), aims to foster value-based pragmatic leadership in Eastern Africa and is tailored to the social, economic and political realities of the region.

## Seminar Objectives

The four-day seminar is designed to capture the energy, the talent and the resolve of an emerging generation of leaders in East Africa. Its specific objectives are:

-  to expand the mental, emotional and philosophical paradigms of the emerging leaders' critical role and function as agents of organizational and societal transformation;
-  to instill an appreciation among emerging leaders of the critical leadership skills and approaches that have characterized great leaders in world history;
-  to broaden the perspectives of the emerging leaders through exposure to the interconnectedness of global, regional and local issues and trends;
-  To create a critical mass of well informed, emerging leaders needed to initiate and sustain transformational leadership culture in organization's and society.

## Expected Outcomes

The L2L seminar offers participants an unparalleled experience into understanding themselves and others within the context of the competitive, turbulent, and increasingly interconnected world. Ultimately, the seminar aims to inspire the participants to move from *thought* to *action* by challenging them to rise above the crowd and to strive for excellence and growth in their respective spheres of influence.

**Who may attend** The seminar is designed for young leaders (20 to 45 years of age) from all sectors of society who have already realized a certain level of success as leaders, and who desire to make a significant contribution to the progress and prosperity of East Africa.

**Application** Apply online at [www.eastafricaleadership.com](http://www.eastafricaleadership.com).

**Admission Process** Applications for admission are reviewed by a panel that determines the suitability of the candidate for participation in the seminar. Each seminar seeks to host about 25 participants. The selection process aims to assemble classes that are diverse in viewpoint, political affiliation, industry, ethnicity and gender.

**Location** Lukenya Getaway (<http://www.lukenyagetaway.com/>)

**2011 Seminar Dates** 16-19 August; 12-15 Sept.; 10-13 Oct.; 14-17 Nov.; 5-8 Dec.

**Seminar Cost** Kshs. 95,000 (US\$ 1,100) per participant. Includes accommodation and meals.



“The only real training for leadership is leadership!”

16 – 19 August 2011

	Tuesday	Wednesday	Thursday	Friday
6:30-8:30 am		Breakfast	Breakfast	Breakfast
9:00-10:00 am	Arrival, registration and introductions	Session #4: <i>The Elusive Quest for Africa's "Development"</i> <b>Pete Ondeng</b>	Session # 8: <i>Top 10 Mistakes that Leaders Make</i> <b>Pete Ondeng</b>	Session # 12: <i>Expanding your Horizons Beyond the Here and Now</i> <b>Rajadurai Jeyapaul</b>
10:00-10:30 am	Tea Break	Tea Break	Tea Break	Tea Break
11:00-12:30	Session # 1: <i>Why Leadership Matters</i> <b>Pete Ondeng</b>	Session # 5: <i>A call to Transformational Leadership</i> <b>Eric Wafukho</b>	Session # 9 <i>Quantifying the Potential of Visionary Leadership</i> <b>Rajadurai Jeyapaul</b>	Session # 13: <i>Leadership Resources for Your Road to Success</i> <b>Eric Wafukho</b>
12:30-2:00 pm	Lunch	Lunch	Lunch	Lunch
2:00-4:00 pm	Session # 2: <i>Where on Earth is the World Going? Part I</i> <b>Mike McCausland</b>	Session #6 : <i>Understanding Statesmanship</i> <b>Rajadurai Jeyapaul</b>	Session #10: <i>Ethical Leadership in a Corrupt Society</i> <b>Pete Ondeng</b>	Session #14 <i>Panel Discussion with five Special Guests, Facilitated by Pete Ondeng</i>
4:00-4:30 pm	Tea Break	Tea Break	Tea Break	Tea Break
4:30-6:00 pm	Session # 3: <i>Where on Earth is the World Going? Part II</i> <b>Mike McCausland</b>	Session # 7 Video Presentation and Discussion	Session #11: <i>Group Case Study and Discussion</i> <b>Eric Wafukho</b>	Seminar Evaluation & Feedback
6:00-7:00 pm	Relax	Relax	Relax	Formal Closing Session & Presentation of Certificates  Departure
7:00-8:00 pm	Dinner	Dinner	Dinner	
8:00 – 9 pm	Networking	Round Table	Networking	

## FACILITATORS



**Pete Ondeng** is the Founder and Executive Director of the East Africa Leadership Center (EALC). He is a business strategist, trainer and motivational speaker with over 25 years of international leadership experience in business, government and the non profit sector. Pete is the author of two highly acclaimed books, *Starting a Small Successful Business* and *Africa's Moment*. He qualified as a Certified Public Accountant (CPA) in 1984 in the U.S. where he began his career as an internal auditor for a Fortune 500 company. Since returning to Africa in 1986, he has served in a variety of leadership positions in over 20 countries. He is passionate about business and leadership development in Africa and is well known for his inspirational talks at international forums including the annual Africa Business Conference at Harvard University, the World Economic Forum, the Tallberg Forum in Sweden, the Houghton College Lecture Series (NY), the Global Washington Forum (Seattle) and the Global Development Institute at the University of Fraser Valley in Vancouver, Canada.



**Michael McCausland** is a co-Founder and Executive Director of Humanitarian International Services Group (HISG), a New York state non-profit corporation that specializes in private sector resource mobilization and management. HISG provides support services to US and international organizations for crisis response and humanitarian developmental initiatives. HISG has worked in more than 80 countries and has moved over \$40 million worth of humanitarian aid since 2001. Mike is a dynamic speaker with a wealth of knowledge on global affairs. He was licensed by the Nuclear Regulatory Commission to operate and manage commercial nuclear power plants and, for several years, worked with and provided technical and management support services to over 50% of the operating nuclear power plants in the United States. He specializes in large-scale culture transformation, strategy development, business planning, and organizational structure and process.



**Rajadurai Jeyapaul** is an Indian born MBA from the Indian Institute of Management. He is a highly experienced in corporate affairs, having held positions as Corporate-in-Charge for four major companies and Personal Advisor to the Chairman of the biggest corporate-body in Kenya. He was CEO of two airline systems and Deputy Director of a major seaport in India, where he is credited for turning the port around from an annual loss of US\$ 20 million to an annual profit of US\$ 15 million in 2 ½ years by changing the organizational and operational structures and installing a strong sense of purpose. Jeyapaul has restructured organisations of different scales and grades for viability and growth and is familiar with mathematical and statistical techniques, and the culture, issues and challenges of Africa.



**Eric Wafukho** is a leadership coach and has served in volunteers organisations both in Africa in the Carribbean where he served in Jamaica. He is founder of Africa Leadership Ministry , an organisation committed to developing leadership resources for strategic leadership in Africa. He has served with organisations like World Vision and World Relief where he served as Country Director for Kenya. He has also served as a radio host , producing and presenting a leadership program called catalyst on Hope Fm. Eric has training in Mathematics from the University of Nairobi and currently pursuing post-graduate studies in Leadership at the Africa Leadership and Management Academy in Harare. is widely travelled on all the five continents. He sits on various Boards including serving as a Council Member on the Governing Council of the NIST/International Leadership University.